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Eric G. Bing, MD, PhD, MBA, is a professor of global health in the Department of Applied Physiology & Wellness in the Annette Caldwell Simmons School of Education & Human Development and in the Department of Anthropology in Dedman College of Humanities and Sciences. He is a physician and health services researcher with more than 25 years of experience. He works in developing countries and the US to analyze and solve public health challenges.