



August 25, 2023

Dear Mustangs,

Let's reinvigorate our campus spirit as we embark on a new academic year.

Starting September 1, SMU proclaims every Friday as a "Wear Red Friday" – a vibrant display of Mustang pride and unity. Peruna leads the charge, reminding us to wear our favorite red apparel and to support our Mustang Nation.

Whether it's a T-shirt or a tie, wearing red every Friday throughout the year upholds this tradition, symbolizing our collective strength as a campus community.

It's more than a color; it's about belonging to something bigger – a stampede of Mustang spirit. Join us and embrace the "Wear Red Friday" movement with a resounding Pony Up!

R. Gerald Turner
SMU President

Alex Alarcón '24
SMU Student Body President

Christopher Ham '05
SMU Staff Association President

Michael Harris
SMU Faculty Senate President

Philip J. Wise '78, '81
SMU Alumni Board Chair