

CARY M. MAGUIRE CENTER FOR ETHICS AND PUBLIC RESPONSIBILITY

SOUTHERN METHODIST UNIVERSITY

VOLUME 5, SPRING 2000

MAGUIRE CENTER SPONSORS SPORTS ETHICS CONFERENCE

The Maguire Center is very pleased to present on Thursday, October 5, 2000, our Sports Ethics Conference entitled *The Welfare of the College Student-Athlete: Ethical Perspectives*. Originally planned for the Spring of 2000, it is now scheduled to coincide with the opening of the new football stadium at SMU. We have an impressive list of speakers, including: Cedric Dempsey, President of the NCAA; Grant Teaff, Executive Director of the American Football Coaches Association; and Richard Lapchick, Director of the Center for the Study of Sport in Society, Northeastern University. Lamar Hunt will be our honorary chair, and the conference will be dedicated to the memory of Tom Landry. More details on the conference can be found inside on page 4, as well as on our website at www.smu.edu/~ethics_center.

MAGUIRE CENTER TO PUBLISH TWO BOOKS

The Center continues its commitment to having ethics reach out beyond the walls of the university through its publications, both occasional papers and books. The Center is co-publishing two books with SMU Press which will be available in June. The first book, *The Ethics of Giving and Receiving: Am I My Foolish Brother's Keeper?*, is co-edited by Dr. William F. May, founding Director of the Center, and A. Lewis Soens Jr., Emeritus Professor of English at Notre Dame. This book incorporates material from two public conferences sponsored by the Center in 1996-1997 on the theme "Entrusted with Giving and Receiving."

The Center on occasion will also reprint books that cover topics of general interest in ethics. Such is the case with the book *War: A Primer for Christians*, by Joseph L. Allen, Emeritus Professor of Perkins School of Theology and a member of the Maguire Center Faculty Advisory Committee. Dr. Allen examines three stances that Christians have taken toward war: the crusade, pacifism, and the just war tradition. The aim of the author is not to persuade the reader to adopt one or the other stance, but to present each position calmly and fairly, so as to encourage dialogue over the issues. This book, which is widely used in university courses and is ideal for church use as well, will contain a new afterward by the author.

The Center continues to add to its occasional paper series. The most recent addition to this collection is paper number 8: "Compassion and Sympathy as Moral Motivation," by Dr. Steven Sverdluk, Associate Professor of Philosophy at SMU.

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MAGUIRE AND IRBY FAMILY PUBLIC SERVICE INTERNS

The Maguire Center awarded eleven grants to SMU students for the summer of 2000. The grants range in amount from \$1,600 to \$2,000. The students receiving the award for work to be done this summer are as follows:



Kenta Asakura, senior psychology major, will travel to Olongapo City in the Phillipines for the PREDA (Peoples Recovery, Empowerment, and Development Assistance) Foundation, Inc., to deal with issues involving sex tourism by working at a residential care center where fifty sexually prostituted or abused children (aged from 7 to 17) live.

Yerusha Beaver, SMU School of Law student, will work with the Dallas-based Rainbow Days organization by assisting with its summer camp program for disadvantaged children.

Anna R. Brandon, junior business major, will assist at the Family Gateway Center in downtown Dallas, which provides temporary housing, counseling, and life skills assistance for homeless families.

Danielle A. Choice, junior at Dedman College, will work at The Wilkinson Center in the East Dallas community, performing tutorial, mentoring, and recreational duties for thirty at-risk youth aged 9 to 14.

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MAGUIRE CENTER CONTINUES TO DEVELOP ETHICS COURSES

Beginning with its first Teaching Fellow during the 1996-1997 school year, the Maguire Center has made a steady and important contribution to the teaching of ethics at SMU. This contribution has supplemented the regular, ongoing teaching and development of courses in ethics by a large number of SMU faculty. At the conclusion of the 2000-2001 school year, sixteen new or revised courses with significant ethical content will have been developed and taught. The range of topics covers a very broad spectrum of moral thought and addresses many significant historical and contemporary issues in ethics. These contributions are highlighted by department.

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Denise Donnell, M.Div. student at Perkins School of Theology, will plan, organize, implement, and sustain New Life Ministries, a program dedicated to restructuring the lives of at-risk children, at St. Paul A.M.E. Church in Dallas.

Veronica Harms, graduate student at Meadows, will provide musical activities for children in a YMCA camp in Lubbock especially designed for children with emotional and intellectual disabilities.

Marina Labuz will work with the Jewish Family Service in Dallas in their resettlement program by teaching English as a Second Language, providing citizenship lessons for elderly refugees, and by visiting isolated elderly refugees.

John Paul Michel, junior anthropology major, will assist in a study at the Dallas Zoo specifically designed to assess how best to provide for the behavioral needs of primates, which is now required by federal law, and the results of which may ultimately provide guidelines for other zoos as well.

David Schulte, SMU School of Law student, will work at the Immigration Counseling Services of Catholic Charities of Dallas, providing counsel to families facing deportation who are unable to afford private counsel.

Jennifer L. Thompson, SMU School of Law student, will assist the Area Agency on Aging of Texoma in compiling a resource guide for affordable alternative living options for the elderly.

Cecil E. Youman Jr., junior psychology major, will coordinate and structure activities for a youth ministry program at St. Paul A.M.E. Church in Dallas.

CENTER ACTIVITIES APRIL 1999 TO APRIL 2000

CO-SPONSORED PUBLIC EVENTS

A. CONFERENCE OF THE PROFESSIONS

The 14th annual conference held on October 1, 1999 was entitled *The Engineering of Human Tissue*. The keynote speaker was R. Alta Charo, a professor of Law and Medical Ethics at the University of Wisconsin. Following the lecture, a group of distinguished local panelists, led by Dr. Lewis J. Waber of the UT Southwestern Medical Center, discussed a case that posed issues for all three professions (law, medicine, and theology). The other professions were represented by Dr. Luis Pedraja, SMU Perkins School of Theology, and Dean John Attanasio, SMU School of Law.

B. CONFERENCE ON BUSINESS ETHICS

This conference held on October 14, 1999, co-sponsored with EDS and the SMU Cox School of Business, was entitled *Ethics as a Business Principle: North Texas Business Ethics Roundtable*. Participants from a variety of organizations across North Texas listened to keynote speaker Jack Lowe of TD Industries, and attended two of the following break-out sessions:

"Starting An Ethics Organization," Gary Hill, EDS

"Ethics and Leadership," Dr. Bob Rasberry, SMU

"Social Responsibilities," Dr. Barbara Altman,
University of North Texas

"Ethics Training and Curriculum," Glenn Coleman, EDS

"Small Business Issues," Cipriano Muñoz, Muñoz Printing

"Business Value of Business Ethics," Tim Mazur, KPMG

In addition, a luncheon address was given by Dr. Edward Petry of the Ethics Officer Association.

C. SEMINARS IN MEDICAL ETHICS

The Maguire Center co-sponsored two medical seminars in bioethics (on February 23 and April 5, 2000) with Alpha Epsilon Delta, the student pre-med society. The first was entitled "Moral Medicine: Training Ethical Physicians," in which Dr. Lynne Kirk and Dr. Jeffrey Bishop, both in the department of Internal Medicine at UT Southwestern Medical Center, described for approximately forty students some of the ethical issues facing physicians today and how medical students are being prepared to deal with them. The second was entitled "The Gift of Life: Transplantation Ethics," in which Dr. Karl Brinker and Dr. Miguel Vasquez provided insiders' perspectives on policy issues and clinical dilemmas.

D. RELIGIOUS FREEDOM FORUM

This evening event on April 6, 2000 was co-sponsored with the DISD Religious Community Task Force, which is made up of representatives of some of the religious groups in Dallas, as well as school administrators from Dallas and Richardson that have expressed interest in this topic. The event was entitled "Finding Common Ground in a Religiously Diverse Community," and dealt with the appropriate role of religion in the public school arena. The program was developed by The Freedom Forum, First Amendment Center at Vanderbilt University, to help assure that religion in public schools is neither inculcated nor prohibited, and to assure that diverse religious opinions are always treated with fairness and respect. The speakers for the event were Charles C. Haynes, Ph.D. and U.S. Supreme Court bar member Oliver Thomas, co-authors of *Finding Common Ground: A First Amendment Guide to Religion and Public Education*.

E. DALLAS COALITION ON CHARACTER AND VALUES

Maguire Center Director Richard Mason has joined the Board of the Dallas Coalition on Character and Values and will work with them to coordinate activities.

MAGUIRE PUBLIC SCHOLARS

The Maguire Center continues to sponsor public lectures on timely topics in ethics. Lectures are generally held in McCord Auditorium in Dallas Hall, and are preceded by a reception.

On November 11, 1999, **Dr. Alastair Norcross**, William Edward Easterwood Chair in Philosophy at SMU's Dedman College, lectured on "Social Contract Theory and the Ethical Status of Animals."

On April 18, 2000 **Professor Peter Winship** of the SMU School of Law lectured on the topic of "Legislating Morals: Legal Prescriptions of Proper Business Behavior."



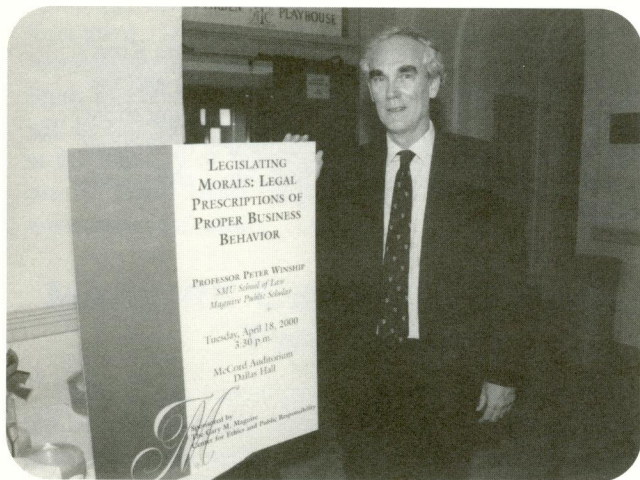
Jack Lowe, Keynote Speaker for Business Ethics conference



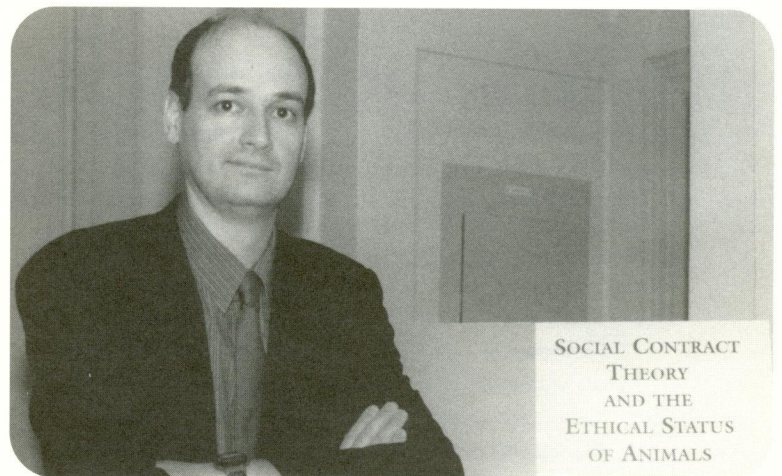
Richard O. Mason at Business Ethics conference



Dr. Miguel Vasquez and Dr. Karl Brinker
UT Southwestern Medical Center at Dallas
Medical Ethics seminar



Peter Winship, Maguire Public Scholar



Alastair Norcross, Maguire Public Scholar



Oliver Thomas and Charles C. Haynes,
Presenters at Religious Freedom Forum



R. Alta Charo
Keynote Speaker at Conference of the Professions



(L to R) Lewis Waber, Luis Pedraja, John Attanasio
Panel Discussion at Conference of the Professions

MAGUIRE TEACHING FELLOWS

Four awards were made for 1999-2000:

John Mears, Associate Professor of History, *Modernity and Crises of Identity: The Reorientation of Western Culture, 1872-1917*;

Philip Seib, Professor of Journalism, *Ethics of Communication*;

Gretchen Elizabeth Smith, Assistant Professor of Theatre, *Affirmation and Subversion: Gender and Racial Politics in American Dramatic Literature*;

Kathleen Wellman, Associate Professor of History, *Europe in the Age of the Enlightenment, 1715-1789*.

MAGUIRE PUBLIC INTERNS

The Maguire Center supported eleven SMU students in service learning projects for the Summer of 1999, with grants ranging from \$1,600 to \$2,000. Their names and projects were reported in the Newsletter, Spring 1999.

CENTER ACTIVITIES FOR 2000-2001

ANNUAL CONFERENCES

A. THE WELFARE OF THE COLLEGE STUDENT-ATHLETE: ETHICAL PERSPECTIVES

This conference will be held on Thursday, October 5 from 8:00 a.m. until 5:00 p.m. in the Hughes-Trigg Student Center at SMU. Other featured speakers include: Jay Bilas, College Basketball Analyst, ESPN; Peter French, Director of the Ethics Center, University of South Florida; John Gerdy, Author and Consultant; and Philip Seib, Lucius W. Nieman Professor of Journalism, Marquette University. There will be three panels as part of the program including the following participants: Don Beck, Founding Partner, The National Values Center, Denton, TX; Kevin Blackistone, Sports Columnist, *The Dallas Morning News*; Reggie Dupard, Co-Founder of Maranatha Youth Ministries; Suzanne Halliburton, Sports Columnist, *The Austin American-Statesman*; Cynthia Patterson, Vice President of Academic Affairs and Dean of Anna Maria College; Donald T. Phillips, Author, Consultant, Visiting Professor, Austin College; and Cheril Santini, former SMU All-American Diver. As always, SMU faculty, staff, and students will be admitted free of charge.

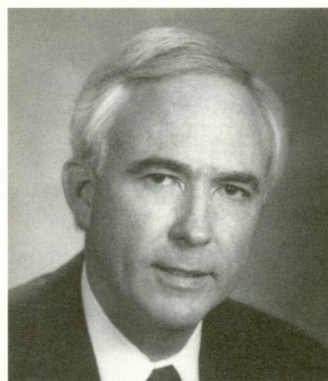
B. ETHICS OF E-COMMERCE

The Cary M. Maguire Center for Ethics and Public Responsibility is conducting a conference on the ethics of E-commerce in March 2001. The conference will be held in conjunction with the Edwin L. Cox School of Business and the newly formed Linda and Mitch Hart E-Center. Richard O. Mason, Director of the Maguire Center, and Jane Winn, Professor of Law, SMU School of Law, will be conference co-directors. The conference will address issues such as privacy, taxation policy, contracts on the Internet, intellectual property, and the digital divide.

CO-SPONSORED PUBLIC EVENTS

A. CONFERENCE OF THE PROFESSIONS

The 15th Annual Conference of the Professions will be held Thursday, October 19, 2000. This year's topic will be on environmental ethics, and Professor Christopher Stone, a law professor from the University of Southern California Law School, who has written widely on this subject, will be our keynote speaker. His talk will be followed by a panel discussion with leaders from the three professions which sponsor this conference—law, medicine, and theology.



B. PRESENTATION OF J. ERIK JONSSON ETHICS AWARD

The Maguire Center is pleased to make the presentation of this year's J. Erik Jonsson Ethics Award to William T. Solomon. Mr. Solomon is currently Chairman and CEO of Austin Industries, Inc., a general construction company in Dallas. A graduate of SMU, he has exemplified public virtue through his work on numerous

boards and as the recipient of many awards. He will receive the award at the luncheon of the Sports Ethics conference on Thursday, October 5, 2000.

C. EVENTS TO CONTINUE

Although specific dates have not yet been set, the Maguire Center plans to continue its co-sponsorship in the coming year with the Religious Freedom Forum, Alpha Epsilon Delta for medical ethics seminars for pre-med students at SMU, and instead of holding a business ethics conference, will participate in a North Texas Business Ethics Forum, in which business leaders will meet monthly to discuss issues on business ethics. Richard Mason will also continue in his work on the Board of the Dallas Coalition of Character and Values.

MAGUIRE PUBLIC SCHOLARS

The Maguire Center has named two Public Scholars for 2000-2001. In the Fall, **Professor Jeffrey Gaba** of the SMU School of Law will give a lecture entitled "The Ethics of 'Takings': How Should We Think About Government Regulation for the Many that Imposes Costs on the Few?" We are especially pleased to have **Dr. William F. May**, founding Director of the Maguire Center, as our public scholar lecturer in the Spring of 2001. Following the Spring semester, Dr. May will retire from SMU.

MAGUIRE TEACHING FELLOWS

The four professors chosen to be Maguire Teaching Fellows for this year are:

Dr. Laura King, Associate Professor of Psychology, designed a course entitled *The Psychology of Character*.

Dr. John Lewis, Associate Professor of English, designed a course entitled *The American Literature of Success*.

Dr. Trysh Travis, Assistant Professor of English, designed a course entitled *Workers, Citizens, Men*.

Dr. Jeffrey Trexler, Assistant Professor of Law, designed a course entitled *Corporate Law and Personal Values*.

WEBSITE

We continue to update our website with our upcoming events and with our occasional papers. In addition, we have recently added a new feature on each major section of the website, in which visitors now have the opportunity to send us their comments.

GIFTS TO THE CENTER

Mr. Cary Maguire donated \$25,000 to update Center facilities.

Mr. Cary Maguire donated \$100 in memory of Mrs. Bessylee Penland.

Mr. Robert L. Trimble donated \$25 in support of Center activities.

PUBLICATIONS, *continued from page 1*

Work is currently underway to produce four more occasional papers by the end of this summer:

Number 9: "Three Approaches to the Ethical Status of Animals," Alastair Norcross

Number 10: "A Realistic Vision of a Just and Effective Urban Politics," Ruth Morgan

Number 11: "A New Democratic Politics," Ernesto Cortés Jr.

Number 12: "Civic Prospects: Civic Engagement and the City," Stephen L. Elkin

The Center will continue to add to its occasional paper series this coming year from lectures given by Maguire Public Scholars, as well as possibly annual conference lectures.

Currently the Center is also working on a book based on *The Ethics of Contract and Other Promises* conference held in 1998. Robin Lovin, Dean of Perkins School of Theology, is the editor. The book will include contributions from the distinguished conference speakers as well as two additional scholars.

ETHICS COURSES, *continued from page 1*

Theatre

A course entitled *Artist as Citizen* developed by Professor Cecil O'Neal of the Theatre Department was the first Teaching Fellow course to be offered (1996-1997). The course explores the relationship between art and ethics, and deals with the responsibilities artists, theatres, and public officials have with regard to producing and displaying art, by drawing on a wide range of literature running from Plato to contemporary critics.

Professor Gretchen Smith's course is entitled *Affirmation and Subversion: Gender and Racial Politics in American Dramatic Literature* (1999-2000). It traces the evolution of deep-seated race and gender mores as revealed in American drama beginning in 1787. Plays, playbills, reviews, advertisements, and playwright's journals and letters are studied with special attention given to the ethics of employing techniques such as blackface, dialect speech, comic stupidity, and the stereotyped depiction of social classes.

History

Professor Kathleen Wellman developed a course on the ethical dimensions of Enlightenment thought. New moral questions arose in eighteenth century France as the Ancient

Regime's order—monarchy, hierarchy, Roman Catholicism—came under attack. Texts by authors such as Condorcet, Voltaire, Montesquieu, D'Alembert, Diderot, Raynal, and Rousseau serve as source materials to explore how encounters with foreign cultures and civilizations with different social and moral practices created a new moral awareness in Europe.

Modernity and Crisis of Identity: The Reorientation of Western Culture, 1872-1917 is a course developed by Professor John Mears (1999-2000). During the fifty years prior to World War I, modern civilization reached another great turning point. This course focuses on the artists and intellectuals whose outlook, values, and ideas informed the moral choices made during this cultural revolution.

Professor Alexis McCrossen's course *From Pew to Slot Machine: American Culture and Its Institutions* focuses on a number of "culture wars" in contemporary America. It examines the history of religious life, print culture, museums, and entertainment in the United States since the 1800s. Special emphasis is given to the history of the U.S. Southwest where the Spaniards first encountered the indigenous tribes and then in turn were the target of the Western expansion of America, each new encounter bringing values and beliefs into conflict.

Philosophy

We commonly assume that human beings have certain rights, prominent among which are the right to life and the right to self-determination. Non-human animals seldom are given all of these rights. What rights should they have? The assumption that animals don't have the same rights as humans is examined in depth by Professor Alastair Norcross in *Animal Rights* (1997-1998). Rights, utilitarianism, and social contract theories are examined in depth as they relate to the treatment of animals.

Professor Mark McCullagh created a new course in business ethics entitled *Can A Corporation Be a Good (or Bad) Person?* The legal and moral dimensions of corporate responsibility and the arguments for and against agency are explored, drawing in part on theories of mind.

English

Ethical Implications of Children's Literature was developed by Professor Martha Satz (1997-1998). It has long been recognized that in many cultures children's literature inculcates moral lessons. There are several major sources such as fairy tales—discussed by Bettelheim, Freud, Gilbert, Gubar, Gates; picture books—*The Little Engine that Could*, *Where the Wild Things Are*, *The Little House*, *The House on Mango Street*, *Amazing Grace*, *Babar*; and stories—*Little Women*, *The Little Princess*, *Huckleberry Finn*, *Little House on the Prairie*. They are used to grapple with the inherent difficulty and murkiness of ethical decision-making and to reveal different cultural perceptions of evil.

Professor John Lewis introduced students to the way Americans—from Ben Franklin to the great Jay Gatsby—have understood the ethical ideal of the "pursuit of happiness." From the beginning they have viewed it as a game with shifting rules in which work and reward, risks and trade-offs, and good and bad luck play a prominent role. This is subjected to critical discussion. The title of the course is *Fortune, Fame, and Scandal: The American Dream of Success* (2000-2001).

Workers, Citizens, Men is a new course offered by Professor Trysh Travis (2000-2001). It looks at changes in economics, politics, and sense of individual identity brought about by glob-

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ETHICS COURSES, continued from page 5

alization, immigration, emigration, and shifts in gender relations in America. Ethical issues are traced throughout literature of four eras: the Founding Fathers and the formation of the American Way, the period of mass immigration of Europeans and Africans, the period of new hope after World War II, and the contemporary "post-nationality," "post-industrial," global society and economy.

Law

Ethics deals with relationships among people, and between people and institutions, people and their god, and, increasingly in modern times, people and their natural environment. In *Environmental Ethics* (1998-1999), Professor Jeffrey Gaba exposed his students to this important emerging moral relationship. After covering concepts such as "rights," "justice," "obligation," and "fairness," and reviewing their legal and policy implications, the course addresses three types of disputes centering on the environment: among existing humans, among humans and non-human species, and among humans and future generations.

How should the law relate to one's personal identity and to value conflicts among people in all forms of organizational life? Professor Jeffrey Trexler builds his new course, *Corporate Law and Personal Values* (2000-2001), around this increasingly vexing question of ethics. Students examine the relation between the law and values from a variety of perspectives: the human value assumptions contained in various business models, the Internet culture, corporate censorship, educational seculariza-

tion, and the potential negative effects of legal obligations on the perceived integrity of human values.

Religious Studies

In a global society ethics cannot be confined to one culture. This theme underlies the course Martha Selby developed entitled *Ethics in Cross-Cultural Perspective* (1997-1998). On the world stage, belief systems emerging from India (Hindu, Buddhism, Jain), China (Confucius, Mencius), Japan, and Tibet come into conflict with Western values and with each other. Pressing policy issues such as immigration, refugee relocation, multicultural education, working conditions, wages, and the living environment are discussed in this context.

Journalism

The delivery of news via the Internet is changing journalism in many ways. As a consequence, editorial judgments on accuracy, fairness, and other matters must be made with extraordinary swiftness. At stake ultimately is the trustworthiness of the media in society. Professor Philip Seib developed a course *Ethics of Communication* that explicitly addresses this issue.

Psychology

The Psychology of Character is Professor Laura King's new course (2000-2001). The limits of self-interest and the working of the "selfish gene" raise a fundamental question: "What makes a good person?" The development of virtuous behavior and its consequences for the individual and society are discussed.

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Public Responsibility

Cary M. Maguire Center for Ethics and

