



Poster Session Tips & Tricks

The layout and content of the poster...

- Keep your poster concise and focused on key points. Use clear and simple language to convey your message, avoid jargon and technical terms. You can use bullet points, short sentences, and visuals to make information easy to digest.
- Utilize eye-catching visuals to draw the viewers' attention to your poster. Use high-quality images, colorful graphics, and relevant illustrations to enhance understanding and retention of information.
- Include your abstract on the poster for context.
- Organize your content in a logical sequence to tell a compelling story. Start with an introduction to provide content, followed by the main findings or key takeaways, and conclude with a summary and implications of your research.
- Include a QR code with your contact information so viewers can reach you if they are interested in collaborating with you in the future.

The presentation...

- Remember that you only have 3-5 minutes with the judges, so you should practice your elevator pitch with a timer prior to the poster session. Be prepared to explain your research to both colleagues and non-experts, and answer questions about your research.
- Be approachable and stand by your poster to interact with attendees. Be open minded and take feedback appropriately.
- Consider preparing handouts or takeaway materials that summarize your poster content for attendees to reference later.

How to present unfinished research....

- It's okay if your research is unfinished, just remember to sell your research for what it is and where you are in the process. Consider using phrases such as, "If this trend continues to be true, then we would expect X..."

Advice from previous poster session winners, March 4, 2024.