

C L E M E N T S C E N T E R F O R  
S O U T H W E S T S T U D I E S  
S O U T H E R N M E T H O D I S T U N I V E R S I T Y

[www.smu.edu/swcenter](http://www.smu.edu/swcenter)  
Editor, **Andrea Boardman**, Assistant editor, **Ruth Ann Elmore**

Volume 7, No. 1

N E W S L E T T E R

Fall 2005

**From the Director:**

This autumn the Clements Center enters its ninth year of service as a catalyst for scholarship on the American Southwest.

Looking back, we take particular pride in the twenty-five post-doctoral fellows who have spent a year at the Center between 1996 and 2005. Many have published the books they came to the Center to work on, or have their manuscripts currently in press. Next to appear will be Colleen O'Neill's study, *Working the Navajo Way: Labor and Culture in the Twentieth Century*, due out this fall from the University Press of Kansas.

We also take pleasure in the success of our annual conferences, which have resulted in books of essays. The latest book, published this summer by the University of New Mexico Press, is *Choice, Persuasion, and Coercion: Social Control on Spain's North American Frontiers*, edited by Jesús F. de la Teja from Texas State University, San Marcos, and Ross Frank from the University of California, San Diego.

Over the last nine years the Center has also helped SMU Press develop its list of southwestern Americana. The list now totals thirteen, with two books appearing this year: *Documents of the Coronado Expedition, 1539–1542: "They Were Not Familiar with His Majesty, nor Did They Wish to Be His Subjects,"* by Richard Flint and Shirley Cushing Flint, and *Chicanos in a Changing Society: From Mexican Pueblos to American Barrios in Santa Barbara and Southern California, 1848–1930* by Albert Camarillo, first published by Harvard University Press in 1979 and used as required reading in many college-level courses ever since. The 2005 SMU Press reprint has a new foreword by our colleague, John Chávez, and a new afterword by the author.

In conjunction with the DeGolyer Library, we have published handsome, definitive editions of Texana in

the Library of Texas series. This fall will see the appearance of the sixth volume since the printer and book designer Tom Taylor brought the series to SMU: *A Texas Patriot on Trial in Mexico: José Antonio Navarro and the Texas Santa Fe Expedition*, edited and translated by Andrés Reséndez, University of California at Davis. This is the first book in the series to feature a previously unpublished manuscript.

Less publicly, but no less importantly, the Center has promoted scholarship by awarding short-term grants to scholars who come to SMU to use the DeGolyer Library, and to doctoral students in SMU's Clements Department of History who need help to cover the cost of research in distant archives. In particular, history graduate students have benefited from the generosity of the Center's Advisory Panel. In addition to giving us sound advice, members of the panel have made substantial annual contributions to a fund to support graduate student research. This last year, we doubled the size of the Advisory Panel (a list of the Panel members appears

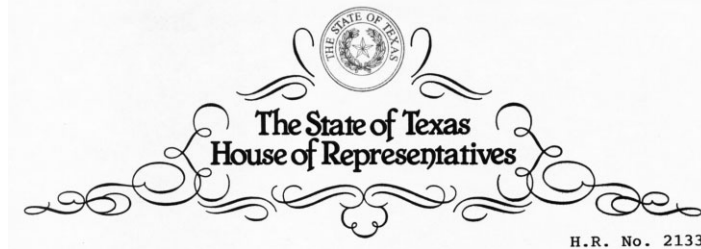
inside) and the Panel enabled us to provide unusual support to two Ph.D. students. Federal law prohibits our foreign students from working off campus, and that becomes an acute problem during the summer months when history graduate students do not receive fellowship assistance. This year, however, members of our Advisory Panel provided the means for us to employ two exceptional Ph.D. students on campus during the summer months and to award them grants for their dissertation research: Gabriel Martínez Serna from Monterrey, Mexico, and David Rex Galindo from Madrid, Spain.

Many such acts of generosity, from Governor Clements' initial gift to the time and talents of SMU faculty and staff, have contributed to the Center's successes over the last nine years. We are grateful to them all.  
— David J. Weber

*The  
Texas  
Legislature  
commended the  
Clements Center for its  
outstanding contributions  
to preserving the rich  
story of the  
American Southwest.  
Details on p. 2.*



**To our advisors, supporters, scholars, fellows, students, publishers, editors, and colleagues near and far**, we thank you for your unique contributions to the Clements Center's growth and success and want to share this good news. On May 26, 2005, the 79th Texas Legislature, through the good offices of Representative Rafael Anchia, issued House Resolution No. 2133, which praised the Clements Center for "rendering exceptional service to Texans through its support of academic scholarship and its presentation of a variety of public and university programs," and commended the Center "for its outstanding contributions to preserving the rich story of the American Southwest." We are proud to receive this official recognition that we are fulfilling Governor Clements' vision for the Center, and pleased to display the full text of the resolution, printed on official parchment, in our offices. The text of the resolution reads as follows:



### **Resolution**

WHEREAS, The William P. Clements Center for Southwest Studies at Southern Methodist University in Dallas is rendering exceptional service to Texans through its support of academic scholarship and its presentation of a variety of public and university programs that focus on the history and culture of the southwestern United States; and

WHEREAS, Established in 1996 with a generous donation from former Texas Governor William P. Clements, the center promotes research, publishing, and teaching and sponsors lectures, symposia, and other programs related to the Southwest and the U.S.-Mexico borderlands; and

WHEREAS, Activities include the support of three post-doctoral research fellows each year, enabling them to have the opportunity to bring significant book-length manuscripts to fruition; the center also contributes resources to SMU's innovative Ph.D. program of the William P. Clements Department of History, which includes a special emphasis on the American Southwest and Mexico; in addition, the center offers grants to university faculty and students in the humanities and social sciences who conduct research in these geographic areas and, together with SMU's DeGolyer Library, provides travel research grants to national and international scholars who wish to draw on the library's rich collections; and

WHEREAS, In an effort to promote new publications about the region, the center awards the annual William P. Clements Prize for the Best Non-Fiction Book on Southwestern America; moreover, the center underwrites a new book project each year that advances scholarship in the area and teams up with the DeGolyer Library to print new editions of relevant 19th- and 20th-century publications; and

WHEREAS, Through the exceptional vision and leadership of David J. Weber, the center's founding director, and the generosity of the Honorable William P. Clements, the Clements Center for Southwest Studies plays a vital role in heightening interest in and awareness of the compelling history and culture of this unique region; now, therefore, be it

RESOLVED, That the House of Representatives of the 79th Texas Legislature hereby commend the William P. Clements Center for Southwest Studies for its outstanding contributions to preserving the rich story of the American Southwest and the borderlands and extend to all those associated with the center best wishes for continued success; and be it further

RESOLVED, That an official copy of this resolution be prepared for the center as an expression of high regard by the  
*Texas House of Representatives.*  
*Tom Craddick, Speaker of the House*

I certify that H.R. No. 2133 was adopted by the House on May 26, 2005, by a non-record vote.

*Robert Haney, Chief Clerk of the House*



## Introducing the Clements Center's Advisory Panel

The Clements Center is fortunate to have a multi-talented, interdisciplinary group of advisors. They work in the fields of law, business, journalism, ranching, television production, photography, cultural affairs, non-profit administration, history, education, and community activities. They share a love of history and a deep interest in the American Southwest and the U.S.-Mexico borderlands.

*Chair:* **GEORGE S. BAYOUD, JR.**, Bayoud & Company; served as Secretary of State for Governor Clements.

*Retiring Chair:* **JIM WATSON**, senior counsel at Carrington, Coleman, Sloman & Blumenthal; and historian.

**RAFAEL ANCHIA**, attorney at Patton Boggs, LLP, and member of the Texas State Legislator (District 103); former Trustee on the Dallas Independent School District.

**JON BAUMAN**, retired international attorney, historian and novelist, most recently *Santa Fe Passage*.

**ROY COFFEE**, attorney, Coffee & Coffee, Dallas; former mayor of University Park.

**JOHN CRAIN**, President, The Summerlee Foundation and current president of the Texas State Historical Association.

**WILLIAM FOSTER**, historian, author, including *Spanish Expeditions into Texas, 1689-1768*; retired attorney.

**CHARLES D. HUTCHISON**, Hutchison Oil & Gas.

**PHILIP JONSSON**, Signal Media Company, Little Rock, AK, and Philip R. Jonsson Foundation.

**SYLVIA KOMATSU**, Senior Vice President, KERA-TV, Dallas; winner of numerous awards, including an Emmy for the PBS documentary, "The U.S.-Mexican War, 1846 - 1848."

**FRANCES LEVINE**, director, Palace of the Governors, Santa Fe, NM; ethnohistorian and archaeologist.

**JACKIE McELHANEY**, historian, consultant for the Sixth Floor Museum and the Old Red Courthouse Museum in Dallas; and author, *Pauline Periwinkle and Progressive Reform in Dallas*.

**JUDY JOLLEY MOHRAZ**, President and CEO, The Virginia G. Piper Charitable Trust, Scottsdale, AZ; former president of Goucher College.

**PAULINE NEUHOFF**, representative of the Clements family.

**FRANÇOISE REYNAUD**, cultural affairs attaché, Consulate of Mexico; former director of Tamayo Museum and Sotheby's in Mexico City; board member for three museums in Mexico City; author.

**JOE H. STALEY, JR.**, attorney; member of the Board of Directors of New Mexico Highland University, SMU Political Forum of the John G. Tower Center for Political Studies, and the Salesmanship Club of Dallas.

**DONNA WELLINGTON**, SMU Master of Liberal Arts student and board member of Colophon/Friends of the SMU Libraries.

**RICHARD WEST**, freelance writer and journalist, appearing in "Texas Monthly," "D" Magazine, and "New York"; author of *Richard West's Texas*.

**LAURA WILSON**, photographer and author, including *Avedon at Work in the American West*, *Hutterites of Montana*, and *Watt Matthews of Lamshead*. (See event on p. 10).



Sherry Smith, Amy Meschke, and David Weber.

In addition to the guidance that panel members give to the Clements Center, their financial support helps to fund graduate student research. **AMY MESCHKE** traveled to the state archives in Saltillo, Coahuila, Mexico. In May she received her Ph.D. in History and the good wishes from her professors, **SHERRY SMITH** and **DAVID WEBER**. Amy will begin her tenure track job at Georgia Southwest State University this fall.

*Other grant recipients include:*

**MATTHEW BABCOCK** (History) will travel to Spain to work in archives related to his dissertation: "Turning Apaches into Spaniards: North America's Forgotten Indian Reservations"

**JUDITH COOPER** and **RYAN BYERLY** (Anthropology) conducted archaeological analysis of 10,000+ years old bison remains found at the Bonfire Rockshelter site to challenge conclusions made by others about a bison jump and the early appearance of low-risk hunting.

**DAVID REX GALINDO** (History) is doing research on Franciscan missions in the Spanish borderlands.

**GABRIEL MARTÍNEZ SERNA** (History) participated in historian Bernard Bailyn's Harvard Atlantic Seminar, where he gave a paper on seventeenth century Jesuit missions in northwest New Spain and southern Chile.

**HELEN MCLURE** (History) is researching vigilantism, mob violence, and lynching in the American West and Southwest.



## Introducing the 2005-2006 Bill and Rita Clements Research Fellows for the Study of Southwestern America

For the Clements Center, the hardest part of the fellowships is saying goodbye to three talented individuals at the end of their residence. By August, however, we eagerly await the arrival of three new fellows. This year we welcome **DAVID ADAMS, BRIAN DELAY, and ERIC MEEKS!**



**DAVID ADAMS** comes to the Clements Center from Cleveland State University where he teaches in both the College of Education and the History Department, specializing in Native American history, history of the West, and history of education. His major publication is *Education for Extinction: American Indians and the Boarding School Experience, 1875-1928*, which received several awards including The Caughey Western History Association Prize given by the Western History Association for the best book of the year. Other publications include articles in *Western Historical Quarterly*, *Pacific Historical Review*, *Harvard Educational Review* and *South Atlantic Quarterly*. David is currently working on a manuscript tentatively titled *Coming of Age on the Southwest Frontier: A Tri-Cultural History, 1890-1990*. The book is largely based on a collection of recorded interviews (beginning in 1981) conducted by Adams with the oldest Hispanos, Anglos, and Navajos living in the vicinity of Magdalena, New Mexico. (The Navajos are from the Alamo reservation, some thirty miles northwest of Magdalena.) While oral history is the basis of the study, numerous documentary sources, including federal and state archives, are being utilized.



**BRIAN DELAY** received his Ph.D. from Harvard University in 2004, and is now an assistant professor of history at the University of Colorado, Boulder. Brian will spend his year at the Clements Center revising his manuscript for Yale University Press, "The War of a Thousand Deserts: Indian Politics in the Era of the U.S.-Mexican War." During the 1830s and 1840s, for complex and different reasons, Apaches, Navajos, Comanches, and other Indians began waging war against northern Mexicans. By 1846, these conflicts spanned nine states and had claimed several thousand Mexican and Indian lives, ruined northern Mexico's economy, stalled its demographic growth, depopulated its countryside, divided northern Mexico's community, informed and emboldened U.S. arguments in favor of seizing Mexican territory, and facilitated the U.S. invasion and conquest of Mexico. In other words, half of the manuscript's aim is to demonstrate that the decisions made by Indian communities had indirect but vitally important conse-

quences for both nations. The other half of the project is dedicated to understanding these decisions in terms of native political culture. Brian has quantified raiding activities across several northern Mexican states and used patterns in the data to challenge the scholarly consensus about why and how the region's Indians organized their communities in pursuit of shared goals. In the end, the project challenges the familiar narrative of Anglo-American expansion into Mexican territory by putting native peoples and native politics at the center of that story.

**ERIC MEEKS** received his Ph.D. (2001) in history from the University of Texas at Austin, and he is currently an assistant professor at Northern Arizona University. As a Clements Center fellow, he plans to complete a monograph entitled "Border Citizens: Race, Political Economy, and Identity in South-Central Arizona." The project, derived from his dissertation, examines how the racial and identity formation of the indigenous and mestizo populations – especially Yaquis, Tohono O'odham, Mexican immigrants, and Mexican Americans – intersected with the region's incorporation into the U.S. political economy from 1880 to 1980. Throughout this period, employers and regional elites worked to control the mobility and labor of the Indian and ethnic Mexican populations, and either to assimilate, marginalize, or exclude them from full membership in the body politic. In turn, as each of these groups struggled to control their destinies, they altered both their own identities and the very meaning of citizenship and national belonging in the borderlands.



**Information on fellowships and application deadline:** The Clements Center fellowships are designed to provide time for senior or junior scholars to bring book-length manuscripts to completion. Each is offered a manuscript workshop to which noted scholars in the field are invited to spend an afternoon in the company of SMU and local scholars. Together they critique the manuscript for content, structure, and readability in order to attract both a publisher and the widest possible audience. The rest of the year, fellows focus on research and writing. If they choose, there is an opportunity to teach a course. Looking toward 2006-2007, the Clements Center invites applications for two full-year and one single-semester residential research fellowships from individuals in any field of the humanities or social sciences related to Southwestern America and the U.S.-Mexico borderlands. Please see our Web site for details: [www.smu.edu/swcenter](http://www.smu.edu/swcenter). **Applications are due on January 16, 2006.**



## Fellows' Updates

**JULIANA BARR'S** (1999-2000) article, "From Captives to Slaves: Political Commodifications of Indian Women in the French and Spanish Borderlands," appeared in the June issue of *The Journal of American History*. Juliana is an Assistant Professor in the History Department of the University of Florida at Gainesville.

**BRIAN FREHNER** (2004-2005), after teaching summer courses at the University of Nevada in Las Vegas, began a tenure track position this semester as Assistant Professor of History at Oklahoma State University in Stillwater. He is developing a Clements Center symposium for 2007-2008 (see details on p. 8).

**ANDREW GRAYBILL** (2004-2005) returned to University of Nebraska—Lincoln as an Assistant Professor of History. Teaming up with SMU professor Benjamin Johnson, he will organize the Clements Center symposium for 2006-2007 (see details on p. 8).

**ANDREA KÖKÉNY** (Fulbright Fellow, 2001-2002) sent the happy news that in July she received her Ph.D. in History from the University of Szegéd, Hungary: "Anglo-Americans in Texas, 1821-1845."

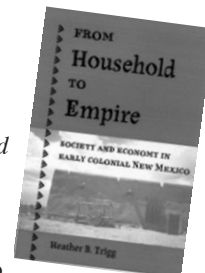
**COLLEEN O'NEILL** (2002-03), at Utah State University, where she also serves as associate editor of the *Western Historical Quarterly*, celebrates the publication of the manuscript that brought her to the Clements Center: *Working the Navajo Way: Labor and Culture in the Twentieth Century* (University Press of Kansas).

**MARTIN PADGET** (2000-2001), University of Wales, is writing a chapter on the Southwest and the Grand Canyon for the new Cambridge Companion to American Travel Writing. This will be published by Cambridge University Press in either 2006 or 2007. His bigger project is a book entitled *Photographers of the Western Isles*, which will be completed in the autumn and is scheduled for publication by Dundee University Press next year. He will feature Paul Strand, the great American photographer, who visited the Outer Hebrides in 1954. Strand had photographed in northern New Mexico and southern Colorado circa 1930, after staying with Mabel Dodge Luhan with his then wife, the painter and Indian rights activist Rebecca Salsbury James.

**MARC RODRÍGUEZ** (2003-04) was appointed concurrent assistant professor of law and fellow of the Institute for Latino Studies at the University of Notre Dame. *Repositioning North American Migration History: New Directions in Modern Continental Migration, Citizenship and Community* (University of Rochester Press), his edited volume, appeared last year. He also contributed a chapter. This conference volume features articles from some of the top scholars working on U.S., Mexican, international and Canadian borderlands, immigration, and migration history. Marc has started work on the second in this "migration" series with co-editor Anthony T. Grafton titled *Migration in History* (University of Rochester Press, forthcoming), which is a volume of papers on global migration, and he continues to work on his book manuscript while teaching two new

courses at Notre Dame. Marc is co-chair of the 2006 Western History Association Conference Committee, and thanks SMU's Benjamin Johnson, who has agreed to serve on this committee.

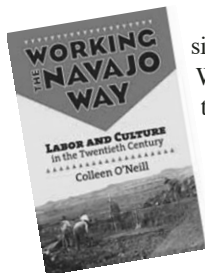
In the spring, **HEATHER TRIGG** (1999-2000), a senior scientist at the Andrew Fiske Center of Archaeological Research and adjunct professor of Anthropology at the University of Massachusetts-Boston, celebrated the publication of her book by The University of Arizona Press. *From Household to Empire: Society and Economy in Early Colonial New Mexico* was the manuscript she worked on during her Clements Center fellowship year.



**MARSHA WEISIGER** (2000-2001), New Mexico State University, received a research fellowship from the National Endowment for the Humanities, which provided a one-year release from teaching to complete the manuscript that brought her to the Clements Center, *Sheep Dreams: Environment, Identity, and Gender in Navajo Country*. By December she expects to send it to the University of Washington Press. Marsha participated in a panel discussion at an interdisciplinary conference, "Crossing Borders" at the University of Glamorgan in Wales. "One of the side benefits was that it made it possible for me to visit Fellow Martin Padget, his wife Sarah Jones, and their lovely baby Lena." Adding to her list of activities, Marsha completed a co-authored book manuscript, *The Buildings of Wisconsin*, which is being published in 2006 by the Society of Architectural Historians and the Center for American Places.

**TISA WENGER** (2002-2003), in addition to completing her first year teaching in the Department of Religious Studies at Arizona State University, has contributed to three publications: "The Practice of Dance for the Future of Christianity: 'Eurythmic Worship' in New York's Roaring Twenties," forthcoming in *Protestants in Practice: Histories of the Christian Life in America*, edited by Laurie Maffly-Kipp, Leigh Schmidt, and Mark Valeri (Johns Hopkins University Press, 2006); "Modernists, Pueblo Indians, and the Politics of Primitivism," forthcoming in *Alt(a)red States: Race and Religion in the American West*, edited by Fay Botham and Sara Patterson (University of Arizona Press, 2006); and "'We Are Guaranteed Freedom': Pueblo Indians and the Category of Religion in the 1920s." *History of Religions* 45:2 (November 2005). Her book manuscript, which she worked on during her fellowship year, is under review at the University of North Carolina Press.

**MARTINA WILL DE CHAPARRO** (2001-2002), Texas Woman's University, celebrated her first M.A. student who chose to continue on for a Ph.D. (at the University of New Mexico, Martina's alma mater). Martina participated in the Tepozotlán Institute for Transnational History of the Americas in Tepozotlán, Mexico, in late July and early August. The University of Pittsburgh Press invited her to submit her manuscript for review after an editor heard her present a paper at the OAH in 2004.



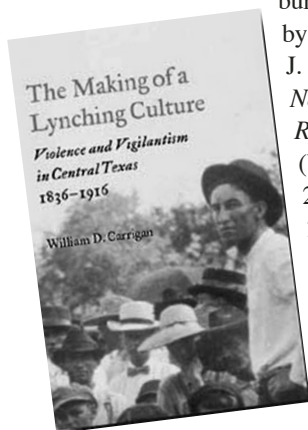


## Deadlines for Research Grants, Book Prize, and Ph.D. Program

### Clements Center – DeGolyer Library Research

**Travel Grants:** Applications are accepted year-round from outside scholars who want to work in DeGolyer Library's special collections. These are \$500 per week travel reimbursement grants. Recent publications

by grant recipients include: Richard J. Orsi, *Sunset Limited: Towards a New History of the Southern Pacific Railroad in the American West* (University of California Press, 2004) and William D. Carrigan, *The Making of a Lynching Culture: Violence and Vigilantism in Central Texas, 1836-1916* (University of Illinois Press, 2004).



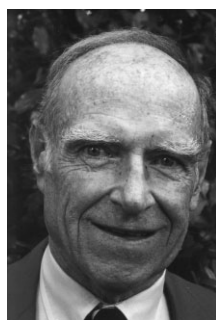
**2005 William P. Clements Prize for the Best Non-Fiction Book on Southwestern America:** Submissions are due by January 17, 2006. The annual prize of \$2,500 is to promote and recognize fine writing and original research on the American Southwest.

**Ph.D. Program in U.S. History with a specialization in the American Southwest and U.S.-Mexico Borderlands.** Applications are due on February 1 (applications received after that date will be considered for any remaining openings but the final deadline is now May 1).

**For the record,** British historian **JAMES HOPKINS**, chair of the Clements Department of History, is as at home in the Southwest as he is in London.

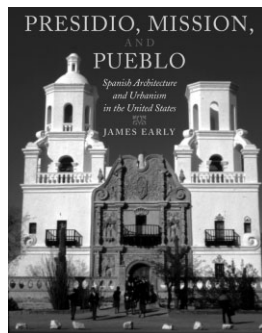


## Remembering a Special Friend of the Clements Center



**JAMES EARLY** - In June the Clements Center and the SMU community lost a dear friend and colleague, James Early. As an English professor, he combined his love of literature with his deep interest in art, history, architecture, and Mexico. In 2004 these interests culminated in the 2004 SMU Press publication, *Presidio, Mission, and Pueblo: Spanish Architecture and Urbanism in the United States*, co-

sponsored by the Clements Center. Jim began teaching at SMU in 1964, retired in 1993, continued as a professor emeritus, and diligently pursued his research and writing interests up to the time of his death. Gilbert Din's review of *Presidio, Mission, and Pueblo* underscores Jim's inquiring mind, energy, and discipline: "This study will significantly enrich required and supplemental reading in courses on the history, architecture, art history, and other disciplines devoted to the Spanish experience in America." (*Southwestern Historical Quarterly*, January 2005).



## Willard Spiegelman Wins PEN Award!

Congratulations to a Clements Center friend, Willard Spiegelman, longtime editor of the *Southwest Review* at SMU. He was recognized by PEN America with the Nora Magid Award, which honors a magazine editor whose literary tastes have contributed to the excellence of his publication. Published quarterly at SMU, and now in its 90th year, the *Southwest Review* features poetry, fiction, and general non-fiction. For more information email [wspiegel@smu.edu](mailto:wspiegel@smu.edu).





## The Clements Center, Symposia, and Books: An Ongoing Cycle of Knowledge

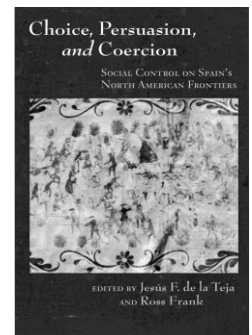
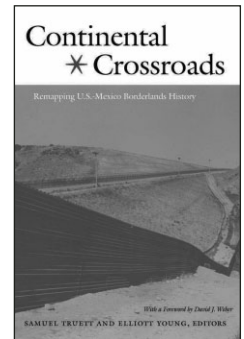
The William P. Clements Center for Southwestern Studies was established in fall 1996 with a generous grant from Governor Clements to promote research, publishing, teaching, and public programming in a variety of fields related to the American Southwest and the U.S.-Mexico borderlands. The Center regards its mission as the construction and dissemination of new knowledge, and the annual symposium has become central to achieving those goals. Each symposium results in a cohesive book of essays that advances knowledge about an important southwestern topic.

The cycle of a symposium begins several years in advance as the Center, with an invited organizer and editor, frames an important question and identifies contributors. In most cases, the participants first come together in a fall seminar at Fort Burgwin, SMU's Taos campus, to critique drafts of one another's work and to be sure that their essays address one another as well as the central theme. In the spring, the essayists travel to our main campus to give brief public presentations at our symposium, and once again meet privately to critique drafts of their essays. In the months that follow, the writers finish polishing their essays for the book. The themes of past, present, and future symposia illustrate the diversity of these contributions to understanding our region.

Three symposium books are available in both hardback

and paperback: *The Culture of Tourism and the Tourism of Culture: Selling the Past to the Present in the American Southwest*, edited by Hal Rothman (University of New Mexico Press, 2003); *The Future of the Southern Plains*, edited by Sherry L. Smith (University of Oklahoma, 2003); *Continental Crossroads: Remapping U.S.-Mexico Borderlands History*, edited by Samuel Truett and Elliott Young (Duke University Press, 2004). The contributors and the titles of their essays are available on our Web site at [www.smu.edu/swcenter](http://www.smu.edu/swcenter).

The 2002 symposium book will be available later in the fall: *Social Control on Spain's North American Frontiers: Choice, Persuasion, and Coercion*, edited by Jesús F. de la Teja and Ross Frank (University of New Mexico Press). The 2004 symposium book is under review by a publisher: *Mapping Memories: Locating Boricua/Chicana Histories*, edited by Vicki Ruiz and John Chávez. And, Jeff Roche, the editor for the 2005 symposium, "The Political Legacies of the American West," is working with participants to finalize their manuscripts.



### You are invited to the 2006 Clements Center Symposium!

**April 1, 2006 – 8:30 am to 5:00 pm, Hughes Trigg Forum, SMU**

### **"Consumer Capitalism and Culture on the United States-Mexico Borderlands"**

Organizer & editor: Alexis McCrossen, SMU Associate Professor of History

For more information and online registration, please go to [www.smu.edu/swcenter](http://www.smu.edu/swcenter).



*Consumer Capitalism and Culture on the U.S.- Mexico Borderlands* will be the first symposium concerning the history of consumer capitalism and culture in the borderlands. The goal is to bring the borderlands--the American Southwest and the Mexican North-- into the literature – and the historical narrative itself – on consumer capitalism and culture. As of yet, the border region has no place in this growing field. Papers will range widely, from consideration of the consumerist strains present in the nineteenth-century ideology of "manifest destiny," to the markets for leisure-time activities and real estate along the border. Several papers are rooted south of the border: in the present-day herbal supplement company named OmniLife, whose headquarters are in Guadalajara, in the motion picture exhibition circuits of two Mexican brothers a hundred years ago, in the century-long disputes over the disposal of waste between El Paso and Ciudad Juárez, and in the efforts of the Mexican government in the 1960s to turn the border into "a great show window." Two papers present new ways of understanding Mexican migrants: as marginalized consumers during the nascent period of consumer culture in the United States (1880-1920) and as politicized consumers during the nation's most active period of consumer protest, the 1960s and 1970s.

Image courtesy of DeGolyer Library: *Mexico via the shortest line from Border to Capital*. National Lines of Mexico, Mexico City, 1908.



## FUTURE SYMPOSIA PLANS ARE UNDERWAY



### **2006-2007: “Bridging National Borders in North America”**

*Organizers & editors: Benjamin H. Johnson, Assistant Professor of History, SMU, and Andrew Graybill, Assistant Professor of History, University of Nebraska at Lincoln*

This symposium will take place in two countries: at the Department of History at Simon Fraser University in Canada during the fall of 2006 and at SMU in the spring of 2007. These two meetings will bring together scholars of both of North America’s borders. Long ignored or given little attention by historians, borders have recently become the sites of deep scholarly interest. Today both the Canadian-U.S. and Mexican-U.S. borderlands are burgeoning economically and demographically, and the movements of goods and people through them are important subjects of political debate and agitation. For historians, the physical edges of nations reveal much about the contingency of national histories and provide the best prospects for creating accounts of the past that transcend both the geographic and conceptual limits imposed by international boundaries. Nevertheless, students of the Canadian-U.S. and Mexican-U.S. border regions generally work in isolation from one another. Indeed, "borderlands" is generally used as shorthand to refer to the present-day U.S. Southwest and Mexican North, with little thought to the border that divides Canada and the United States.

The goal of the symposium is to explore what scholars of the Canadian-U.S. and Mexican-U.S. borders might learn from one another. To what extent is there a shared history of North America’s borders? How, for example, did Indian peoples/First Nations respond to the bisection of their traditional homelands in the nineteenth century? How did borders hinder and foster labor migrations? How have "vice" industries developed in similar ways along both borders? What were the environmental implications of border-making, such as the impact upon migratory animal populations or trans-border ranching and farming industries? To what extent did disparate groups such as U.S. policy makers, Chinese labor contractors, drug smugglers, and commercial fishermen apply the knowledge gained in one borderland to the other? Although there is no pre-set list of topics or chapters, our hope is to assemble a volume that demonstrates how joining the history of both of North America’s borders might further the agenda of borderlands history. For inquiries, please contact Andrew Graybill ([agraybill2@unl.edu](mailto:agraybill2@unl.edu)) or Benjamin Johnson ([bjohnson@mail.smu.edu](mailto:bjohnson@mail.smu.edu)).



### **2007-2008: “Energy and Indians in the American Southwest: Exploitation and Opportunity”**

*Organizer & editor: Brian Frehner, Assistant Professor of History, Oklahoma State University, with the School of American Research, Santa Fe, NM*



Photo credit: Jason C. Willett, U.S. Geological Survey. Coal-fired Navajo electric-power-generation plant near Page, AZ

Tentatively titled, *Energy and Indians in the American Southwest: Exploitation and Opportunity*, this collection of essays will provide an historical context for energy development on Native American lands and put forth ideas that may guide future public policy formation. Collectively, these works will make the case that the American Southwest is particularly well-suited for exploring how people have transformed the region’s resources into fuel supplies for human consumption. Not only do Native Americans possess a large percentage of the region’s total acreage, but on their lands reside much of the nation’s oil, coal, and uranium resources. Regional weather patterns have also enabled native people to take advantage of solar and wind power as effective sources of energy. Although some essays in the collection will document histories of resource extraction and energy development as episodes of exploitation, paternalism, and dependency, others will show how energy development in particular has enabled many Indians to break from these patterns and facilitated their social, economic, and political empowerment.





## 2008-2009: "Sunbelt Conservatism"

Organizers & editors: Michelle Nickerson, University of Texas at Dallas,  
and Darren Dochuk, Purdue University

First coined by conservative strategists in the late 1960s, the term "sunbelt" has cemented itself into the American popular lexicon, even as economic and urban historians continue to challenge its use as a regional descriptor. The purpose of this symposium is to challenge participants and audience members to think of the Sunbelt as a political region, not defined by conservative strategists, but by the exigencies of the Cold War era and post-Cold War era. The parameters of this region would encompass California, the Southwestern states and reach across the lower South and Florida. One aim of this forum is to bridge the gulf separating Southern-focused conservative histories (the Jim Crow-defined-Right) vs. Western focused conservative histories (the Goldwater/Reagan-defined-Right). Conservatism ascended and flourished in this period because of cross-fertilization across these borders, so we would invite papers that reached across the geographical boundaries of the Sunbelt. But we are just as interested in essays that examine the non-geographical barriers scaled by the conservative movement—racial, class, demographic, religious—as it spread back and forth across the region. Topics might include Cuban-American opponents of Castro, immigrant anti-communists, the rise of postwar entrepreneurs who used the open economic terrain of the Southwest to redefine the political economy of the nation, the enduring power of "oil patch" politicking, or Mexican Americans and the right-to-life movement. We are especially interested in historians who want to use to methods of social, cultural and gender history to probe political culture and bring fresh energy to the field of political history.

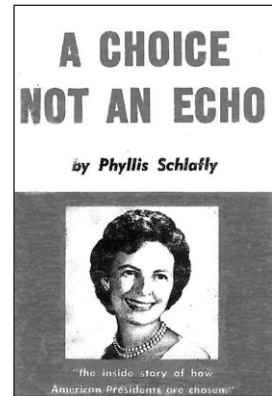


Image credit: Phyllis Schlafly, *A Choice Not an Echo* (Pere Marquette Press, 1964)



## Publication News:

### **A TEXAS PATRIOT ON TRIAL IN MEXICO: JOSÉ ANTONIO NAVARRO AND THE TEXAN SANTA FE EXPEDITION**



José Antonio Navarro



Antonio López de Santa Anna

This fall the Clements Center and DeGolyer Library will publish a remarkable book—the previously unpublished records of the military trial of José Antonio Navarro. Navarro, born a citizen of Mexico, became a Texan when he signed the Texas Declaration of Independence. Several years later, in 1841, he joined an expedition of Anglo Americans from Texas that tried to draw New Mexico into the Texas orbit. He was captured in New Mexico, along with the other members of the expedition, and marched to Mexico City. There, Santa Anna had him tried for treason—the only member of the expedition to face that charge. Amazingly, despite Santa Anna's wish to have him executed, Navarro was exonerated by a military tribunal.

The volume will be part of the Library of Texas series. It will appear in a limited edition of 500 copies, in hard cover, handsomely designed and printed. This will be the first bilingual volume in the series. David McDonald,

Navarro's biographer and the former director of the Navarro home in San Antonio, has praised an advance copy of the book: "the excellent introductions, focused document selection, and translations put in clear perspective this painful and little-known episode in the life of José Antonio Navarro, whose dedication to Texas on this occasion nearly cost him his life."

Two recent titles published by the Library of Texas are still available: Frederick Law Olmsted's 1857 account, *A Journey through Texas, or a Saddle-Trip on the Western Frontier*, with an introduction and annotations by the pre-eminent Texas historian, Randolph B. Campbell, and George Wilkins Kendall's *Narrative of the Texan Santa Fe Expedition*, edited by Southwest historian, Gerald D. Saxon, and Mexican historian, William B. Taylor. Please see our Web site for details.



## EVENTS CALENDAR FOR FALL 2005

### COMING THIS FALL: AN EVENT TO HONOR THE 2004 WILLIAM P. CLEMENTS PRIZE FOR THE BEST NON-FICTION BOOK ON SOUTHWESTERN AMERICA:

The judges are still deliberating as this newsletter goes to press, but please check our Web site for the name of the winning book, and the date of the celebratory lecture and book-signing.

SEPTEMBER 10 - JANUARY 8

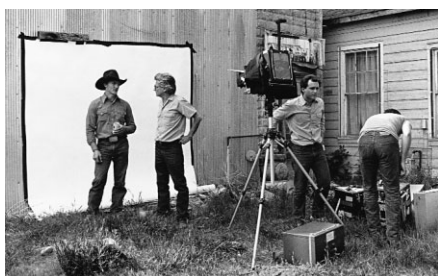
#### **Avedon at Work: Photographs by Laura Wilson**

Amon Carter Museum, 3501 Camp Bowie Blvd.

Fort Worth, 76107-2695 (817) 738-1933

<http://www.cartermuseum.org>

The photographs Laura Wilson made during the summers of 1979–1984 when she assisted Richard Avedon on his project *In the American West* are presented in this exhibition, and are part of her book, *Avedon at Work in the American West* (University of Texas Press, 2003). Here we have an insider's look at Avedon creating the portraits for his landmark project, commissioned by the Amon Carter Museum in 1978. Wilson's photographs provide an extraordinary context



Photography credit: Laura Wilson, *Cowboy talking to Avedon*. Augusta, Montana. ©Laura Wilson

in which to view *In the American West: Photographs by Richard Avedon*, which will be at the museum concurrently, September 17, 2005, through January 8, 2006. Laura Wilson is a member of the Clements Center's Advisory Panel.

SEPTEMBER 15 - NOVEMBER 13

#### **Exhibition**

Meadows Museum, 5900 Bishop Blvd, SMU  
(214) 768-2516 or [www.meadowsmuseumdallas.org](http://www.meadowsmuseumdallas.org)

#### **"Weaving the Legend of Don Quijote: 18th Century Tapestries from the Royal Court of Spain"**



Although the exhibition, organized by the Patrimonio Nacional in Spain, does not involve the Clements Center, we encourage our friends who work in the Spanish colonial period and borderlands to take note. This year marks the 400th anniversary of the publication of part one of *Don Quijote* by Miguel de Cervantes. The book was a

particular favorite of King Philip V of Spain, who commissioned tapestries presenting events in the story. In conjunction with the exhibition, the museum will offer a display of

books and other artistic media and lectures that offer different interpretations of Cervantes' work. Also there will be dramatic readings and concerts. The image here is a scene from "The Adventure of the Windmills and the Challenge of the Basque," woven at the Royal Tapestry Factory of Madrid.

WEDNESDAY, SEPTEMBER 21

#### **Clement Center Brown Bag Lecture**

12 noon to 1:00 p.m.

Texana Room, DeGolyer Library

6404 Hilltop Lane & McFarlin Blvd.

#### **The Latest Word from 1540: Publications of Documents of the Coronado Expedition**

**Richard Flint** and **Shirley Cushing Flint**, will discuss their extraordinary new book: *Documents of the Coronado Expedition, 1539-1542: "They were Not Familiar with His Majesty, nor Did They Wish to be His Subjects"* (SMU Press in Cooperation with the Clements Center, 2005). By including both the original Spanish text with the English translation, the Flints provide researchers with a new level of accuracy and insight into what happened when Europeans and native peoples first interacted in Southwestern America. The expedition's documents contain the first record of the environment, flora, and fauna of what are now northwestern Mexico and the southwestern United States. Richard Flint's previous book, *Great Cruelties Have Been Reported: The 1544 Investigation of the Coronado Expedition*, also published by SMU Press in Cooperation with the Clements Center, examined the 1544 testimony about the treatment of natives, which raised questions of human rights. The Flints' observations about the expedition were an important part of the History Channel's series on "The Conquest of America," which aired in March.

THURSDAY, SEPTEMBER 22

#### **Guest Lecture & Book Signing**

#### **Living and Writing on the Border: A Chicana Autobiography**

**NORMA ELIA CANTÚ**, *Professor of English, University of Texas San Antonio*

*Co-sponsored by the Clements Center, Gilbert Lecture Series, the Department of English, and the DeGolyer Library*

*Reception at 6:00 pm in the Texana Room*

*Lecture at 6:30 pm in the Stanley Marcus Reading Room, followed by a book signing*

*DeGolyer Library (6404 Hilltop Lane & McFarlin Blvd.)*

This event is free and open to the public, but seating is limited so please call (214) 768-3684 to make a reservation or register online at <http://smu.edu/swcenter/Cantu.htm>.

(continued on pg 11)



Norma Cantú's grandparents, Vicente N. Cantú and Guadalupe Vargas de Cantú on their wedding day in Monterrey, Nuevo León, Mexico.

Through images and words, Norma Elia Cantú takes her audience on a trip back in time to the 1950s and 60s. Her lyrical prose underscores the familial, cultural, and political world of the border between Mexico and the United States. The word *canícula*, in the title of her book, *Canícula: Snapshots of a Girlhood en la Frontera*, refers to the "dog days" of summer, but it also functions as a metaphor for an "in-between" as in between childhood and adulthood, a time of becoming and of negotiating dual identities. Cantú is the editor of a book series, *Rio Grande/Rio Bravo: Borderlands Culture and Tradition*, at Texas

A&M University Press and is a member of the Board of Trustees of the American Folklife Center at the Library of Congress. Author of the award-winning *Canícula: Snapshots of a Girlhood en la Frontera*, and co-editor of *Chicana Traditions: Continuity and Change*, she has just finished a novel, *Cabañuelas*, and is currently working on another novel tentatively titled: *Champú, or Hair Matters*, as well as an ethnography of the Matachines de la Santa Cruz, a religious dance drama from Laredo, Texas.

**THURSDAY, SEPTEMBER 29**

**Photography Exhibition Opening Reception  
6:00 – 8:00 P. M.**

*Co-sponsors: Clements Center, Colophon/Friends of the SMU Libraries, the DeGolyer Library and Jerry Bywaters Special Collections (Hamon Arts Library)*

*Mildred Hawn Gallery, Hamon Arts Library  
Meadows School of the Arts*

**"Shaped by Water: Photographs by David and Carol Farmer"**

This exhibition of large format black & white landscape photographs ranges from grand views in the American West to quiet, intimate scenes along streams in the Texas Hill Country. All depict landscapes carved and scoured by water. They remind us how water, our most critical natural resource, has profoundly shaped the environment of the West for millions of years. Carol Farmer studied photography with Charlie DeBus at SMU after retiring from a career in international consulting, while David turned to large format black & white images after retiring as director of DeGolyer Library at SMU and taking 35mm. photographs most of his life. The

Farmers have also studied with John Sexton. *This exhibition is open to the public from September 29 to November 17. Monday – Saturday, 9:00 am – 5:00 pm; Sunday, 1:00 pm – 5:00 pm*



Photograph by David Farmer, *Morning Tide—Bandon, OR*  
©David Farmer

**WEDNESDAY, OCTOBER 26**

**Clements Center Brown Bag Lecture  
12 noon – 1:00 p.m.**

*Texana Room, DeGolyer Library  
6404 Hilltop Lane & McFarlin Blvd.*

**Talking Ancestry: Collaborative Archaeological Research with Pueblo Communities in the Southwest**

**MIKE ADLER**, Associate Professor of Anthropology, Southern Methodist University.

Questions of ancestry, whenever possible, must include potentially descendant communities. This talk details Professor Adler's ongoing collaborative research with Pueblo communities into questions of ancestry and cultural affiliation in the central Rio Grande region of New Mexico.

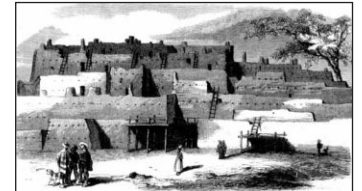


Image credit: W.W.H. Davis, *El Gringo New Mexico and Her People*. New York, Harper & Brothers, 1857

**THURSDAY, NOVEMBER 3**

**Lecture, Book Signing, and Exhibition**

***Bárbaros: Spaniards and Their Savages in the Age of Enlightenment***

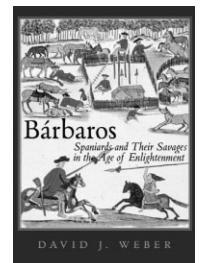
*Co-sponsors: Clements Center, DeGolyer Library, and Colophon/Friends of the SMU Libraries*

*Exhibition Opening and Reception in the Texana Room at 6:00 p.m.*

*Lecture in the Stanley Marcus Reading Room at 6:45 pm, followed by a book signing*

*DeGolyer Library, SMU (6404 Hilltop Lane & McFarlin Blvd)*

*This event is free and open to the public, but seating is limited so please call (214) 768-3684 to make a reservation or register online at <http://smu.edu/swcenter/Barbaros.htm>.*



Following the great success of his *Spanish Frontier in North America* and after ten more years of research in archives across the U.S., Mexico, and Latin America, **DAVID J. WEBER** will introduce his new book, published by Yale University Press, which explains how Spain's late eighteenth-century administrators tried to fashion an enlightened policy toward the people they called *bárbaros* or "savages"—people who, in fact, still controlled over half of the area that Spain claimed in the western hemisphere. Professor Weber is the Dedman Chair of History and the director of the William P. Clements Center for Southwest Studies. He is author or editor of over sixty scholarly articles and twenty-one books. In May 2003, he was named to the membership in the *Real Orden de Isabel la Católica* by the King of Spain and was knighted in a special ceremony. In February 2005, Weber was named to membership in the *Orden Mexicana del Aguila Azteca* (the Order of the Aztec Eagle), the highest award the Mexican government bestows on foreign nationals.

*(continued on pg 12)*

In conjunction with this event, the DeGolyer Library will mount an exhibition of rare materials documenting the interaction of European and Native American cultures in both North and South America from first contact to the nineteenth century. These accounts were published in Spain, in rival European countries such as the Netherlands, Britain, and France, in Mexico, and in the United States.

WEDNESDAY, NOVEMBER 9

**Clement Center Brown Bag Lecture**

**12 noon to 1:00 p.m.**

*Texana Room, DeGolyer Library  
6404 Hilltop Lane & McFarlin Blvd.*

**Border Citizens: Race, Political Economy, and Identity in South-Central Arizona**



Image of Fletcher Farms strike of ca. 1981 courtesy of Maricopa County Organizing Project Records, Chicano Research Collection, Arizona State University Libraries (ACC# 1990-00402B)

**ERIC MEEKS**, 2005 Bill and Rita Clements Research Fellow for the Study of Southwestern America.

Professor Meeks will give an overview of his book manuscript, discussing how the racial and identity formation of the indigenous and mestizo populations – especially Yaquis, Tohono O’odham, Mexican immigrants, and Mexican Americans – intersected with the

region’s incorporation into the U.S. political economy from 1880 to 1980. Throughout this period, employers and regional elites worked to control the mobility and labor of the Indian and ethnic Mexican populations of Arizona’s borderlands and either to assimilate, marginalize, or exclude them from full membership in the body politic. In turn, as each of these groups struggled to control their destinies, they altered both their own identities and the very meaning of citizenship and national belonging in the borderlands.

**Looking ahead to 2006!**

SATURDAY JANUARY 28



Image of Bonnie Parker and Clyde Barrow thanks to Hinton Family Archives, courtesy of the Dallas Historical Society.

**Dallas History Conference Looks at Law and Disorder:**

Bonnie Parker and Blanche "Clyde" Barrow, a sensational murder trial, vice in Dallas, and the role of the Dallas police in the aftermath of the Kennedy assassination are among the topics featured at the Seventh Annual Legacies Dallas History Conference. Appropriately for the theme, "Law and Disorder," the conference will be held at the new Jack Evans Police Headquarters on South Lamar, where attendees will view a

special historical exhibit on the Dallas police. Conference patrons (\$100 level) will be offered the rare opportunity to view the jail cell in the old City Hall where Lee Harvey Oswald was held following his arrest in November 1963. This tour will be part of the preview party the evening of January 27, at which patrons can also visit with the conference speakers. The Clements Center is one of eleven institutional sponsors for the conference. Registration forms will be sent to all those on the Clements Center mailing list in late December. For additional information, please contact Mike Hazel, the conference coordinator, at mvhazel@sbcglobal.net.

The Clements Center’s newsletter is published semi-annually at the beginning of the fall and spring semesters. For an e-mail version of this newsletter or for more information about the Clements Center’s grants, fellowships, publications and programs, please visit our Web site at [www.smu.edu/swcenter](http://www.smu.edu/swcenter) or contact us at Dallas Hall, Room 356, (214) 768-1233 or [swcenter@smu.edu](mailto:swcenter@smu.edu).



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