

MUKU SANTHANAKRISHNAN

Department of Finance
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AREAS OF INTEREST

Research: Empirical Corporate Finance and Behavioral Finance

Teaching: Corporate Finance and Investments

EDUCATION

Ph.D., Finance, Arizona State University, 2003

M.B.A., Cleveland State University, 1997

Master of Management Studies, Birla Institute of Technology and Science,
Pilani, India, 1994

TEACHING EXPERIENCE

Assistant Professor (2003 – 2009)	Idaho State University
Associate Professor (2009 – 2013)	Idaho State University
Visiting Associate Professor (2010 – 2011 Academic Year)	Portland State University
Visiting Associate Professor (2013 – 2014 Academic Year)	Southern Methodist University
Director of the MS in Finance Program And Professor of Practice (2014 – Present)	Southern Methodist University

RESEARCH

Publications

The Relative importance of Strength and Weight in Processing New Information in College Football Wagering Market, with Greg Durham (Montana State University), *The Journal of Prediction Markets*, 2008, Issue 2, Number 2, 13-28.

The Franchising Entrepreneur, with Ann Hackert (Idaho State University), *The Journal of Critical Incidents*, 2008, Vol 1, 68-73.

A Longitudinal Perspective of Nonarticulation in the Statement of Cash Flows, with Peter Frischmann and Frank Plewa (Idaho State University), *Academy of Accounting and Financial Studies Journal (AAFSJ)*, 2010, Vol 14, Issue 3, 43-53.

Syndication of Venture Capital Investments, with Daniel Deli (DePaul University), *The Financial Review*, 2010 Vol 45, Issue 3, 557-578.

Real Options Logic in R&D Project Valuation: A Useful tool for Decision Making through the lens of Heuristics, with Jeff Street (Idaho State University), *Journal of Management and Strategy*, 2011 Vol 4 Issue 2, 155-171. (This paper received the Highly Commended Award at the Literati Network Awards for Excellence 2012.)

Point-Spread Wagering Markets' Analogue to Realized Return in Financial Markets, with Greg Durham (Montana State University), *Journal of Sports Economics*, July 2011.

Teaching the Statement of Cash Flows and Free Cash Flow Estimation when Nonarticulation is Present, with Peter Frischmann (Oregon State University) and Lela Pumphrey (Oklahoma State University), Forthcoming in *Advances in Accounting Education*.

The Economic Impact of Information Security Breaches: Firm Value and Intra-Industry Effects, with Kregg Aytes and Steve Byers (Idaho State University), *Journal of Information System Security*, Forthcoming (Accepted: April 2007).

Working Papers

Do Fluent Tickers attract Sentimental Investors?, with Greg Durham (Montana State University), currently under review at *Journal of Economic Behavior and Organization*.

Information Content of S&P 500 Index Additions: A Reexamination using Russell 1000 Reconstitutions, with Swami Kalpathy (Southern Methodist University)

SERVICE

Service to the Profession

Discussant at the FMA meetings 2000, 2001, 2003, 2005, and 2006

Discussant at the Southwestern Finance Association meetings 2007 and 2008

Discussant at the Midwest Finance Association meetings 2008

Program Committee Member, FMA 2006 and 2013

Program Committee Member, SFA 2011 and 2013

Service to College of Business/Idaho State University

Member, Undergraduate Curriculum Committee, 2005-2011

Member, Finance Recruitment Committee 2004, 2007

Member, Athletic Recruitment Assistance Committee 2004-2008

Member, Discrimination Task Force, 2005

Member, Diversity Committee 2011

COB Representative to the Library Committee, Fall 2006

Member, Research Council, 2008-2011

University Diversity Council, 2011-Present

Faculty Support Committee (Chair), 2011-Present

Service to the Community

Board Member: ISU Credit Union, 2012-2014