



SMU Alumni in the News
Highlights from Nov. 17-23, 2015

SMU alumnus Blake Mycoskie, emphasizing experience over sales

<http://www.nytimes.com/2015/11/15/fashion/for-brands-like-toms-its-all-about-the-experience.html>

SMU alumnus Brooks Oliver's *Pixels to Particles* sculpture exhibit in Pittsburgh nicely reviewed

<http://triblive.com/aande/museums/9427546-74/oliver-vase-vessel#axzz3rygUuvDc>

SMU alumnus Jamal Story receives TACA Award, which provides support for new artist residencies

<http://www.dallasnews.com/lifestyles/arts/columnists/nancy-churnin/20151121-taca-awards-new-artist-residence-fund-support-to-four-companies.ece>

SMU alumnus Aaron Sanchez writes about Hillary Clinton's "hispandering"

<http://www.newstaco.com/2015/11/20/from-the-frontline-of-hillarys-hispandering/>

SMU alumna Kali Rogers writes about leveraging her lib-arts background to launch a tech startup

<https://branded.me/mentors/kali-rogers/in-praise-of-the-liberal-arts-tech-entrepreneur>